



**JAI NARAIN VYAS UNIVERSITY, JODHPUR**  
**PROGRAMME OF EXAMINATION**  
**ACCORDING TO NEP SCHEME**  
**MCOM BUSINESS ADMINISTRATION FIRST SEMESTER EXAMINATION, 2023-2024**  
**FOR REGULAR AND PRIVATE**

Date	Day	Time	Paper Code	C.No.	Subject/Papers
05-03-2024	Tuesday	11.00AM TO 2.00PM	DCC-BAD9001T	7151NEP	Representative Management Thinkers
07-03-2024	Thursday	11.00AM TO 2.00PM	DCC-BAD9002T	7152NEP	Business Environment
09-03-2024	Saturday	11.00AM TO 2.00PM	DCC-BAD9003T	7153NEP	Organization Behaviour
11-03-2024	Monday	11.00AM TO 2.00PM	DSE-BAD9101T	7154NEP	Group-I Consumer Behaviour
			DSE-BAD9104T	7157NEP	Group-II Organization Development & Change Management
15-03-2024	Friday	11.00AM TO 2.00PM	DSE-BAD9102T	7155NEP	Group-I Marketing Research
			DSE-BAD9105T	7158NEP	Group-II Managerial Leadership
18-03-2024	Monday	11.00AM TO 2.00PM	DSE-BAD9103T	7156NEP	Group-I Product and Brand Management
			DSE-BAD9106T	7159NEP	Group-II Human Resource Development

Note:- No gurantee is given regarding order of question papers.

सभी परीक्षार्थियों को सूचित किया जाता हैकि वे नवीनतम जानकारी की सूचना हेतु विश्वविद्यालय की वेबसाईट [www.jnvu.edu.in](http://www.jnvu.edu.in) का निरन्तर अवलोकन करते रहें।

Jodhpur

February 23, 2024

Controller of Examinations